CHIANG MAI Kids BKK Kids PHUKET Kids

Thailand International Schools Guide 2027

Advertising & Marketing Opportunities

Thailand



BKKKids.com

CHIANG MAI kids BKK kids PHUKET kids

FREE COPY

Why Partner WithUs?

We connect parents with quality schools, trusted resources, and offer authentic guidance.

THAILAND'S NO.1 FAMILY & EDUCATION PLATFORM



45,000+
Monthly Website page views

Parents activelysearchingfor schools, activities and family resources .

23,000+
Newsletter Subscribers

Across BKK, CM & Phuket.

4,000+
Annual Guide Downloads

Distributed as free online PDF and via printed copies across thr region

Active
Social Media Communities

Engaged parents who trust our recommendations.

Trusted
Thailand's first, andleading educational resource.

Helping Families for over 12 Years

Thailand-Wide Coverage
Bangkok,Chiang Mai,Phuketandmore reching families where they live.



More Visibility. More Trust. More Enquiries.
Your School. Our Platform. Stronger Together.

CHIANG MAI Kids BKK Kids PHUKET Kids

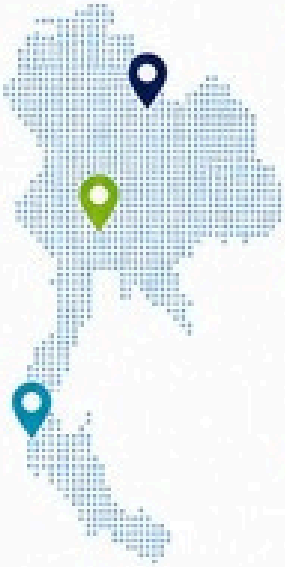
Our Audience

Parents actively searching for the right school in Thailand.

We reach a highly engaged audience of parents and families who are researching, comparing, and making important educational decisions.



Where Our Audience Is



BANGKOK & SURROUNDING AREAS

70% The largest international community and school market in Thailand.

CHIANG MAI & NORTHERN REGION

20% A growing hub for international families and education.

PHUKET & SOUTHERN REGION

10% A popular destination for expatriate families and global lifestyles.

Who We Reach

Expat Families

60% Living and working in Thailand from around the world.

Thai Families

30% Seeking international education for their children.

Relocating Families

10% Planning their move to Thailand and researching schools.

How Parents Use BKK Kids

From research to real decisions

1 **Research**
Discover schools by area or curriculum.



2 **Compare**
Explore curricula, pathways, fees and facilities.



3 **Visite**
Tourthe schools, meet admission teams or attend open house events.



What Our Families Are Looking For

International Schools
Families researching and comparing school options in Thailand.

Admissions & Open Houses
Parentslooking for Admission information, school visits and upcoming open days.

Education & Learning Resources
Curriculum choices.
Educational pathways.

Relocation & School Research
Resources supportingfamiliesexploring education options when moving to Thailand.

Engaged. Informed. Ready to enroll.
Ouraudienceis inresearch mode-comparing schools, attending open houses, and making decisions.

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ADVERTISING IN THE GUIDE



SCHOOL LISTING PLACEMENTS

1. FULL PAGE LISTING



30,000 THB

- School logo square size
- Image 2,188 px by 1,068 px
- Text 120 - 140 words
- Campus facilities 20 words
- Campus facilities 20 words

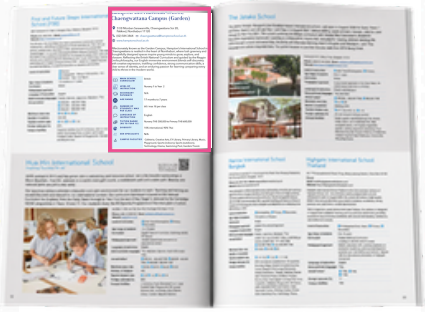
2. HALF PAGE LISTING



17,000 THB

- No school logo
- Image 1,074 px by 676 px
- Text 90 - 110 words
- Campus facilities 20 words

3. BASIC LISTING

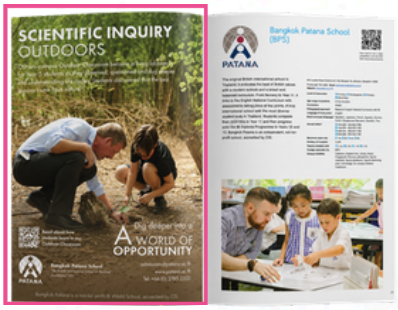


4,500 THB

- No school logo, no images.
- Text 80 - 90 words.
- cCampus facilities 20 words

DISPLAY ADVERTISING -STANDARD PLACEMENTS

4. STANDARD FULL PAGE AD



40,000 THB

Trim Size: 210mm W x 297mm H
Bleed: Minimum 2mm
Clear Area: 190mm W x 277mm H

5. STANDARD HALF PAGE AD



20,000 THB

Trim Size: 210mm W x 148mm H
Bleed: Minimum 2mm
Clear Area: 190mm W x 127mm H

6. DOUBLE PAGE AD



75,000 THB

Trim Size: 420mm W x 297mm H
Bleed: Minimum 3mm
Clear Area: 400mm W x 277mm H

FEATURE CONTENT

7. SPONSOR FEATURE CONTENT (2 PAGES)

Featured content to drive audience engagement in your school.



20,000 THB

Tell your story in detail and showcase what makes your school unique to our highly engaged, education-focused audience in a 2-page feature.

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PREMIUM POSITIONS

Placeyourschoolinthemostprominentpositions in the guide.

1. DOUBLE OPENING INSIDE FRONT COVER



90,000 THB

- Trim Size: 420mm W x 297mm H
- Bleed: Minimum 3mm
- Clear Area: 400mm W x 277mm H

2. PAGE OPPOSITE CONTENTS



80,000 THB

- Trim Size:210mmWx 297mm H
- Bleed: Minimum 2mm
- Clear Area: 190mm W x 277mm H

3. PAGE OPPOSITE PUBLISHER



80,000 THB

- Trim Size:210mmWx 297mm H
- Bleed: Minimum 2mm
- Clear Area: 190mm W x 277mm H

4. PAGE OPPOSITE EDITOR'S LETTER



70,000 THB

- Trim Size:210mmWx 297mm H
  Bleed: Minimum 2mm
- Clear Area: 190mm W x 277mm H

5. DOUBLE PAGE INSIDE BACK COVER



80,000 THB

- Trim Size: 420mm W x 297mm
- Bleed: Minimum 3mm
- Clear Area: 400mm W x 277mm H

6. BACK COVER



100,000 THB

- Trim Size:210mmWx 297mm H
- Bleed: Minimum 2mm
- Clear Area: 190mm W x 277mm H

★ Limited Availability ★

Specialplacements areofferedonafirst-come, first-served basis. Please check availability before booking.

All placements include full-color printing and premium visibility in the guide.

Production Phase	Close Date
School registration	November 30, 2026
Digital Guide Launch	December 15, 2026
Distribution	January 2027

Important Notes

- All prices are in Thai Baht (THB) and are exclusive of 7% VAT.
- Artwork must be submitted by the deadline to ensure placement.
- BKK Kidsreservestherighttoadjustcontentlayoutforthe best presentation.
- Cancellations are subject to our terms and conditions.

NEXT STEPS

STEP 1

CHOOSE YOUR PACKAGE

Select the package that best fits your marketing goals.

STEP 2

CONFIRM YOUR PLACEMENT

Secure your spot by completing the booking form and payment.

STEP3

SUBMIT CONTENT & ARTWORK

Provide your content, images, and artwork by the deadline.

SIGN UP

Submit your school's information for the 2027 Thailand International Schools Guide

Stronger Connections. Brighter Futures.

Let's grow your school together.

CHIANG MAI kids BKK kids PHUKET kids

THAILAND'S **NO.1** RESOURCE for International Education

Let's Work Together



Reach therightfamilies. Build trust.Growtogether.

PartnerwithBKK KidsNetwork toconnect with thousands of international families who are actively researching schools in Thailand.

Get in Touch

We'dlovetolearnmore about your goals and recommend the best solution for your school.

info@bkkkids.com

+66 (0) 92 649 9575

bkkkids.com chiangmaikids.com phuketkids.com

Bangkok, Chiang Mai & Phuket

Ready to Get Started?

Scanthe QRcodetocompletetheregistration form for the Thailand International Schools Guide 2027.

Scan me!

Contact Our Team
Havequestions? We'rehappy to help..

Why Partner With BKK Kids Network?

- Trusted by thousands of families for 17+ years.
- Focused on international education in Thailand.
- Multi-channel exposure for year-round visibility.
- Professional, reliable and results-driven.

BKK Kids has proved an invaluable resource, their Facebook page is invaluable. It has helped me to discover so much more about Bangkok - all the exciting things to do with my daughter - or even just by myself, events and activities that I never would have imagined. Thanks BKK Kids for helping me navigate this wonderful city!

Kathryn Webb



Together, we help families find the right school.
Together, we build a stronger international education community.
We can't wait to partner with you!

SUBSCRIBE

Subscribe To Our Weekly Newsletter Bangkok
Get the latest kid and family-friendly activities and events in your inbox every Thursday!
No spam, guaranteed.